UMURI FOUNDATION NEWSLETTER



UMURI FOUNDATION TOP NEWS - JANUARY TO APRIL 2023

EVERY CHILD DESERVES A CHANCE

INTRODUCTION

We are thrilled to bring you the first edition of our trimestrial newsletter for the year 2023 (January to April). Our focus has been on using sports, specifically football, as a tool for social and economic development of children, young people and their families.

Over the last four months, we have continued to impact the lives of many through various initiatives aimed at promoting social inclusion and community building.

Our efforts have been centered on creating a platform for young people to hone their skills and talents, while also promoting education and economic empowerment as well as creating partnerships in order to give more opportunities for young ones and their families.

We have organized several football tournaments and clinics, providing opportunities for young people to showcase their abilities and learn from experienced coaches. These events have been successful in bringing together individuals from diverse backgrounds and promoting unity and teamwork.

READ MORE >>>

VISIT BY THE FIRST LADY OF RWANDA AND MRS LEENA INFANTINO





In March 2023 H.E The First Lady of Rwanda together with Madam Leena Infantino Paid a visit to the Umuri Academy U-13, U-17 and the Umuri Academy Girls team to exchange with them.

READ MORE



Alongside this special visit we received a team of 11 FIFA Pro Legends, who exchanged, motivated and played with the children in Umuri Academy.

The FIFA Legends donated balls and other playing materials to the kids to support their journey

FIFA LEGENDS PAYS VISIT TO UMURI FOUNDATION IN KIGALI

It’s not every day that a team of eleven football legends joins you to play football. That was the treasured experience of young boys and girls in the Rwandan capital of Kigali today, as a FIFA Legends XI came to town.



In a big surprise for the children supported by the Foundation, some of Africa’s finest exponents of the beautiful game donned their boots to join them in a match. Khalilou Fadiga, Portia Modise, Lucas Radebe, Asamoah Gyan, Kwadwo Asamoah, Houssine Kharja, Perpetua Nkwocha and Pierre Webo took to the pitch alongside Maia Jackman, Wes Brown and Cafu. Despite the lead-grey skies in Kigali, there were dazzling smiles on display as the Legends displayed their skills, as well as sat down to speak individual to the children.





AWESOME LEGENDS MESSAGES

FIFA LEGENDS MESSAGES



IT IS HEARTENING TO SEE GIRLS GETTING INVOLVED WITH FOOTBALL AND THE BOYS ENCOURAGING THEM TO PLAY. WE HEARD LIFE CHANGING STORIES AND I WANT TO CONGRATULATE JIMMY FOR ALL HE DOES FOR THESE KIDS. IT GIVES THEM MOTIVATION AND FOCUS TO MOVE FORWARD IN THEIR LIVES.

PORTIA MODISE
FIFA AMBASSADOR
ALL STARS GAME WINNER

MEETING THE FIFA PRESIDENT



IT IS IMPORTANT TO COME AND INTERACT WITH KIDS, AND TO KNOW THE WORK THAT JIMMY AND THEIR FOUNDATION ARE DOING. FOOTBALL IS A SOCIAL TRANSFORMATION TOOL, AND YOU SEE HOW THESE KIDS ARE GETTING AN EDUCATION, LEARNING LESSONS THAT THEY WILL TAKE AWAY FOR THE REST OF THEIR LIVES.

CAFU
3 TIMES FIFA WORLD CUP FINALIST
2 TIMES WINNER

FIFA PRESIDENT IN KIGALI



Alongside the 73rd FIFA Congress in Kigali, after his re-election; FIFA President Gianni Infantino met Umuri Foundation Founder and acknowledged the work done by the foundation.

FIFA President met Umuri Foundation together with Adrianna LIMA the FIFA Women world cup global ambassador



OTHER IMPORTANT ACTIVITIES



GERMANY AMBASSADOR IN RWANDA VISITED UMURI ACADEMY

Thomas Kurz, the Ambassador of Germany in Rwanda visited Umuri Academy in January 2023 and donated materials to the Academy to support its development journey.

In his visit Ambassador Kurz committed a continuous support by the Germany Embassy to support young people's development especially in their career development

>>>THE KIDS SHOWCASED THEIR SKILLS





GERMANY AMBASSADOR DONATED THE THE RECENT DFB-NATIONAL TEAM KITS AND BALLS TO THE ACADEMY



CHILD PROTECTION AND SOCIAL BEHAVIOR CHANGE USING SPORTS IN RUTONGO COMMUNITY

CHILDREN ENGAGEMENT IN FOOTBALL FOR LIFE SKILLS

we have conducted our regular football for life skills program in Rutongo mining concession.

This program focuses on training girls and boys on life skills through football focusing on employability, leadership, communication, self confidence, team work and problem solving skills.

In this program we also focused on breaking the stigma on girls participation in sports



PARENTS ENGAGEMENT AND PROMOTION OF POSITIVE PARENTING

PARENTS INVOLVEMENT IN CHILDREN SPORTS ACTIVITIES INCREASE THEIR INTERACTION AND DISCUSSION WITH THEIR CHILDREN AND ARE MORE RESPONSIVE AND SENSITIVE TO THEIR CHILDREN'S SOCIAL, EMOTIONAL, AND INTELLECTUAL DEVELOPMENTAL NEEDS..

In these football for life skills programs we have engaged parents especially fathers as a way of promoting a positive parenting and male engagement in parenting.

Part of this program we are preparing positive parenting and family unit workshops and campaigns in this community.



CHILD PROTECTION AND SOCIAL BEHAVIOR CHANGE USING SPORTS IN RUTONGO COMMUNITY

THE SUPER TALENTED 11 YEARS OLD KALISA EDMOND DREAM IS TO QUALIFY RWANDA FOR THE WORLD CUP, PLAY IN THE TOP EUROPEAN FOOTBALL LEAGUES AND INVEST HIS MONEY IN TRANSFORMATION OF HIS COMMUNITY AND GIVING OPPORTUNITIES FOR CHILDREN IN HIS NEIGHBORHOOD.



CHILDREN PARTICIPATION IN PROGRAMS PLANNING

In our programs we conducted group discussions and emphasize on children participation in our activities and program planning designed for them and their families.

Through the Human Centered design approach, basing on local insights and suggestions makes programs more successful and impactful



FELICITY CLARKE VISITED UMURI FOUNDATION

Mrs Felicity Clarke from Anglia Ruskin University (Cambridge, United Kingdom) visited Kigali to better understand how sport is being used by Umuri Foundation **'as a tool for social change.'**



Part of her Research, Felicity visited Umuri Foundation offices, met with the girls team beneficiaries and some of the foundation's staff.



CULTURAL TOURISM

During her stay in Kigali; Part of our Umuri Forward program, Felicity paid visit to different cultural and museums in Kigali to better understand Rwandan culture and history.

She visited The Kigali Genocide Memorial, Campaign against Genocide museum, Kandt House and the Historical Iconic Kigali Pele Stadium.





PARTNERSHIP ENGAGEMENT AND ADVOCACY



In April 2023, Umuri Foundation signed and agreeement with RWANDA BRIDGES TO JUSTICE with the purpose of promoting Child and youth rights in Rwanda through sports by conducting mentorships, capacity building and rights awareness campaigns

UMURI ACADEMY TAKING PART IN THE 73RD FIFA CONGRESS VIDEO PREPARATION



OTHER ACHIEVEMENTS



DISTRIBUTION OF UEFA FOUNDATION MATERIALS IN 12 FOOTBALL CENTERS IN KIGALI AND RULINDO DISTRICT

Umuri Foundation have received hundreds of materials from the European football governing body's foundation for children (UEFA FOUNDATION);

In our mission to support grassroots foundations we have distributed playing materials received to more than 12 football grassroots centers to support their talent development work



FESTIVE SEASONS WITH CHILDREN IN MASORO

we have shared meals and donated balls to 500 children in Masoro - Rulindo district to support their football journey and education.

With the support of parents we have delivered different messages mainly child protection, nutrition and back to school.

SUPPORT CHILDREN/YOUTH EDUCATION

Part our programs, Umuri Foundation have provided scholarship to 18 young talented children to support their educational journey while nurturing their talents

UPCOMING PROGRAMS - MAY TO AUGUST 2023

- GIRLS CHAMPION PROGRAM IN KAYONZA DISTRICT
- FROM STREETS TO CHAMPIONS PROGRAM IN KIGALI
- KINA UNIRINDE YOUTH PROGRAM IN KIGALI AND RWAMAGANA
- KINA UNIRINDE KIGALI GRASSROOT LEAGUE IN KIGALI
- RUTONGO COMMUNITY TRANSFORMATION PROGRAM
- FOOTBALL FOR CLIMATE ACTIONS AND CONSERVATION

